

# Copyright and Weblearn

There's good news and there's  
bad news...

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# Copyright basics

- What is it?
- What you can and can't do
- Who owns it and for how long
- Licences
- Weblearn

# Copyright is...

- An intellectual property right
- Can be owned like any other piece of property
- Applies to text, music, drama, art, graphs, photos, maps, recordings, films, audio-visual media, broadcasts
- All these can overlay and sit side by side with one another

# Who owns it for how long?

- The one who creates it (author, composer &c)
- If in the course of employment, the employer
- Recordings: the person/body who arranges for it to be made
- Lasts for 70 years after death
- For recordings, 70 years after creation/making available
- So ... most stuff you want to use is in copyright

# Copyright good news & bad news

## Bad news... you can't:

- Make a copy
- Publish it
- Adapt it
- 'Communicate it to the public' = web/ intranets
- ...and unless you know otherwise, you need permission!

## Good news... you can:

- Copy for private study (1 article etc)
- Cite for criticism and review
- Use most Govt documents (waiver)
- Rely on licences (including CC)

# Licences

- Copyright Licensing Agency (CLA)
  - The ‘fair dealing’ limits (1 chapter, article etc)
  - Print to print
  - Print to digital (must keep a log, restrict to intranet)
  - NOT digital-to-digital
- Educational Recording Agency (ERA)
  - Broadcasts recorded off-air
  - UK BBC, ITV, Channel 4 and Five channels
  - But only viewable on premises (so not remotely via VPN)
- Electronic journals
  - Governed by contract/licence not the law
  - Most allow some kind of use in a VLE
    - ...but check the T&C page!
    - Make a link instead of copying

# Creative Commons Licence

- A partial copyright waiver
- Readable by
  - Humans
  - Machines
    - good for web - identifiable from Google advanced search
  - Lawyers
- Pick'n'mix from the variables
  - Attribution (BY)
  - Derivation (adaptations) (ND)
  - Commerce (NC)
  - Share-alike ('mimic my waiver') (SA)
- You can't waive someone else's rights!

# Weblearn

- Communicating to the public
  - Your responsibility

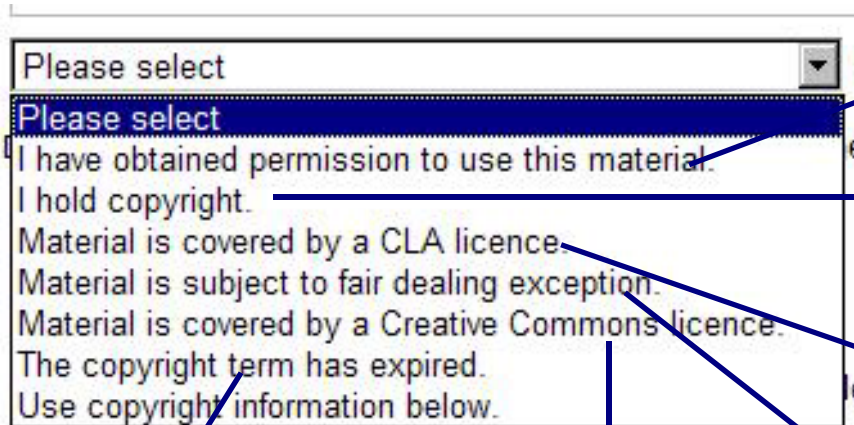
The screenshot shows the WebLearn interface. At the top, there are navigation tabs for 'Welcome', 'My Workspace', and 'My Active Site'. Below this is a 'Resources' section. On the left, there is a vertical menu with links: Home, Profile, Membership, Schedule, Resources, Announcements, Preferences, Search, Wiki, Trusted Applications, Worksite Setup, and Help. The main content area is titled 'Upload Files' and contains the following text: 'Upload as many files as you like. However, the sum total file size cannot exceed 60 MB. If you change your mind about uploading some files, click X next to them. Click **Upload Files Now** when have selected all the files you want to upload.'

A red box highlights a 'Copyright' section with the following text: 'It is your personal responsibility to verify that you have permission from the copyright holder to upload the file(s) to this web site. Text, graphics and other media files may all be subject to copyright control **even if your site is restricted to site members**. Further information about fair use of material.'

Below the copyright warning, the location is set to 'My Workspace /'. There is a form for uploading a file. The 'File To Upload' field contains 'K:\copyright\A Copyright' and a 'Browse...' button. The 'Display Name' field contains 'A Copyright Perspective -MSD june 201' and an 'Add details for this item' link.



# Weblearn



Must be in writing

Or did you give it away?

Print>Digital; most UK/US but check exclusions

NB limited amounts for review and criticism only (NOT chapter / article)

Unlikely!

Partial (c) waiver

# Fun with multimedia

- **Webcast:**
  - Spoken words –(c) University if staff member, speaker if not
  - Recording – University
  - Performance right – speaker in all cases
  - Included pictures – creator of pictures
  - Other 3<sup>rd</sup>-party content?
  - Audience? Beware of Data Protection!

# Some suggestions for Weblearn

- Add 'Material is covered by CLA or other licence'
- The use options you can display: make it more like (CC)

Sample Copyright Restriction Download Warning

Title:

Copyright:

- You may download or copy this file for use here.
- You may NOT download or copy this file to another site.
- You may NOT download or copy this file for publication or sale.

I Agree Cancel

# And finally...

- I am not a lawyer!!!
- You are responsible for what you do
- Always know the legal basis for your copying/‘communicating to the public’
- If in doubt – don’t!
- Final good news: some things may ease soon (Govt review of copyright)